W10: Careers in Web Design and Development

There are some things I had learned about web design and development before, but I was able to learn a few more things. I knew that web development jobs paid very well, but it was interesting to see what the average number was.

It was also interesting to see the different titles that you can have as a web developer. The name “web developer” does not cover all the different job descriptions, so titles like director, producer, and designer were cool to see. Each title could also come with a level 1, 2, or higher depending on what you apply for and what experience you have.

Not all professions are all about coding, but it’s also necessary to be strategic, to be a leader, to come up with short-term and long-term goals. You also must work with policies and procedures to make sure you are creating appropriate content.

As far as education, it is important to have a bachelor’s degree, but a certificate may also be appropriate depending on experience in that field. It will not always be possible to have all the required years of experience that the position requires, but it does not hurt to work on a strong portfolio and to apply regardless of a lack of experience.

(219)